



Paulina Fonseca

paulina.fonseca@mavs.uta.edu —(817) 914- 0710

Enthusiastic bilingual broadcast journalism student with interest and experience in Spanish language television.

- Excellent creative visualization and design abilities
- Bilingual: English and Spanish (native)
- Natural leader and teamwork

EXPERIENCE

UTA News en Español – (Arlington, TX) January 2019 – Present

Executive Producer

- Manage news teams and present news with accuracy and clarity
- Produce original stories that impact UT Arlington Hispanic Community

UTA Office of the Provost: Faculty Affairs – January 2019 – Current

Student Associate

- Create original designs to communicate the importance of teamwork
- Use technical skills to make the material interactive
- Keep the website up to date

Center for Mexican American Studies – August 2018 – March 2019

Student Assistant

- Promote the Center's activities as well as the minor
- Design unique graphics to communicate important messages from the center

Liberman Broadcasting — Irving, TX – September 2017 – July 2018

Promotions Tech

- Promote events and locations effectively to attract more audience
- Design signs, lanyards for specific events and for social media

Real Time Laboratories – Carrollton, TX – March 2018 – July 2018

Marketing and Communications Intern

- Create innovative ways to communicate messages to the medical field
- Design ads, brochures, and cards to promote services and on social media



AWARDS

- | | |
|---|-------------|
| • Mark Holtz Scholarship & TBEF Scholarship | Spring 2019 |
| • North Lake College Faculty Association Scholarship | Spring 2017 |
| • Honorable Mention – League of Innovation DCCCD | Spring 2016 |
| • Best Digital Print – North Lake College Student Art Show | Spring 2016 |
| • Honorable Mention – Portfolio Revision North Lake College | Spring 2015 |

TECHNICAL SKILLS

- Outstanding knowledge of the Adobe Creative Suite including Audition and Adobe Premier
- Proficient at Microsoft Office Suite and MIS
- Familiar with Inception and Wide Orbit
- Experience in Cascade and Sitecore web-design programs
- Competent skills in Autodesk Maya

EDUCATION

UNIVERSITY OF TEXAS AT ARLINGTON

Department of Communication, Major in Broadcasting, Minor in Journalism (Projected Graduation: May 2020)

NORTH LAKE COLLEGE, CENTRAL CAMPUS

Computer Graphics Associate Degree in Applied Sciences May 2017

REFERENCES

- Julian Rodriguez, Lecturer, The University of Texas at Arlington, (817) 272-7040, jrod@uta.edu
- Andrew Clark, UTA QEP Director/Associate Professor at UTexas at Arlington (817) 272-2933, amclark@uta.edu